



Meet Ken Gooz, founder and CEO of Mainstreet Global Inc, an international restaurant development and franchise company. Distinguishing him from others in his field is his global experience in restaurants, franchise and licensing with commercial F&B venues, full service (fine and casual dining), fast casual and QSR concepts. Ken has mastered the inside world of the restaurant business with international franchise development using C suite leadership to establish and grow restaurant hospitality companies. His work has taken him throughout Canada and the USA as well as Asia and the Middle East.

It all started in 1974 with a part-time job at Fuller's restaurant in Edmonton, Alberta that turned into his life's work and passions. His colleague and mentor, Leroy Earl Fuller, the CEO of Fuller's restaurant chain, went on to be one of Canada's success stories with the opening of A&W, Earl's, Joey, Cactus Club Café and Saltlik Steakhouses. Ken's experience with Mr. Fuller ignited his passion and spirit of excellence for the restaurant business, and thirty years later Ken continues to be one of the most respected names in hospitality, chain restaurants, franchise development and international management.

It's all global to Ken. His culinary expertise and experience in high volume operations has contributed to the success of Canada's [Cheesecake Factory] The Cheesecake Café & Bakery as Executive Vice President 9 years, Wok Box Asian national growth, The Chickery International, The Chopped Leaf 30+ stores, Panera Bread Canada, Steak n Shake Saudi Arabia 50 stores in 5 years, SKK Mediterranean 10 stores in 2 years Qatar and Joma Coffee Bakery Asia. Held senior executive positions as Director of Purchasing and Cost Management Double Tree by Hilton Edmonton and EVP COO AutoProfile a software development company.

30 year "**participant**" and innovator in hospitality uniquely experienced with working **in** restaurants holding General Manager roles for 12 years in Fine Dining and Up-Scale Casual of premier Canadian restaurants [he knows what and how they work in QA, operations, financial] and 18 years in Executive Corporate and Franchise Leadership to international operations, franchise & licensing.

Ken brings brand management, store & franchise financial modeling and Western franchise structures to restaurant companies in Canada, Asia, KSA, UAE and his unique depth of knowledge in full service, fast casual and QSR formats has helped brands and hospitality companies in their strategies for growth.

Ken is the President of Brittco Consulting Group with a **global team** in place to take on hospitality growth and improvement projects. Brittco's clients have achieved quantifiable results and continue to prosper.

**Corporate Growth. Franchise and Licensing. Business Advisory. Change Management. C Suite.**

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